

## CREATE BUSINESS VALUE AND GREAT JOBS FOR YOUTH

Join other leading employers in the Employer Innovation Lab, creating value for your organisation and opportunities for young people.



## ABOUT THE PROJECT

**SVA is seeking expressions of interest from organisations to participate in a cutting-edge Employer Innovation Lab.**

We're inviting 10 leading employers to this fully philanthropically funded project where they'll receive the information, tools and resourcing required to design and implement a youth focused employment and retention pilot.

Experience a two day in-person learning environment with like-minded companies from diverse sectors and a panel of young people to inform and test your bespoke pilot idea, in addition to 10-15 hour post Lab coaching support to assist you with implementation.

## WE'LL HELP YOU:



### TAP INTO YOUTH TALENT POOLS

Understand which young people are looking for better work, and how to attract them.



### INCREASE WORKPLACE DIVERSITY

Implement changes to improve diversity outcomes.



### ADDRESS YOUR WORKFORCE CHALLENGES

Develop strategies that improve both social and business outcomes.

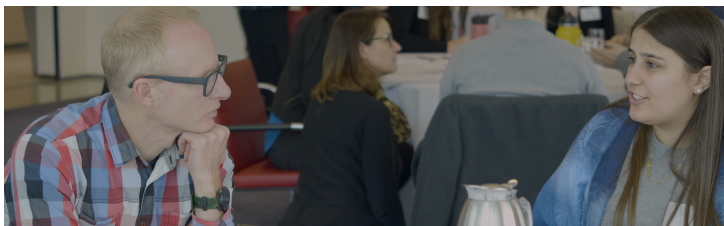


### EXPRESS YOUR INTEREST

The next Employer Innovation Lab will be held in NSW in May 2024.

Scan the QR code or email us to express interest: [careerladder@socialventures.com.au](mailto:careerladder@socialventures.com.au)

# GET INVOLVED



## DOES YOUR ORGANISATION?

- Have employment opportunities suitable for young people, particularly those living in Western Sydney?
- Have a business challenge, need or opportunity related to your workforce?
- Recruit and employ staff in roles that could suit entry-level applicants and do not require a degree?
- Commit to addressing diversity, equity and inclusion?
- Have a senior leader who can sign an MOU outlining expectations for participating including implementing practice change?



Over 20,000 young people across Greater Sydney are actively looking for work, while many employers face skills and labour shortages.

The Employer Innovation Lab helps employers to design and pilot practice changes that bridge this gap. It is based on leading practice developed by Talent Rewire in the United States.

Join the growing group of companies that are already participating - including Bluescope, Consep, VISY, Daikin, City of Parramatta and KWM.

*"I think we're going to be first to market with these ideas ahead of all the rest. I'd encourage people to do that. Because it's a serious problem – youth unemployment – and it's the right thing to do, to try and help."*

Grant Steward  
**CEO and Founder, Consep Engineering**



**CONTACT US  
TO EXPRESS  
INTEREST**



Scan the QR Code or  
reach out via email:

**[careerladder@socialventures.com.au](mailto:careerladder@socialventures.com.au)**